

A LEVER FOR SOCIAL IMPACT

# Using AI to move social impact further.

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A lever multiplies effort. The same is true of AI in corporate citizenship - but only with the right capability and the right guardrails.

You leave with three things you can use Monday: **a tool you are cleared to run, a checklist you own, and one task you can show next time.**

# The ask keeps growing. The team doesn't.

AI is the lever that gives that capacity back. Aimed well, it points two ways - and both run on the same discipline.

## 01 Inward

### YOUR OWN CC WORK

Reporting, partner research, the internal pitch. Faster delivery returns more of your capacity to the mission itself.

## 02 Outward

### TO THE NONPROFITS YOU BACK

Lend a data team for a two-day model review. Fund a partner's EU-hosted tooling. Scope one pro-bono AI project a quarter.

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Both directions rest on one principle: the right tool, used safely, with a named person accountable.

# AI across the CC value chain.



The point is knowing where AI helps - and where **CC owns the responsible-AI call.**

AI advises - you decide, and you sign.

# Draft it. Catch it. Sign it.

01

## Draft it

Ask for a CSRD paragraph on our community programme. Minutes, not an afternoon.

02

## Catch it

It invents a figure that was never in the brief. You spot it - because you read every line.

03

## Sign it

Your name goes on it, not the AI's. You own the result - it was only ever a tool.

"...reaching €2.3M in measurable community value last year." ↳ a number the AI made up - caught before it shipped.

One task, end to end - the demo teaches the habit. Your take-home field guide carries the rest - every tool, ten ready prompts, the pitch, the outward play - because a 90-second clip should build the reflex, not bury it. Inspiration to adapt, not a rulebook.

# Pick a tool that fits your boundary.

## Microsoft Copilot

START HERE MONDAY

Inside your M365 data boundary

**Sanctioned starting point.** If you already run Microsoft 365, your data stays where it is - the shortest path to a tool you can use now.

## Langdock / Mistral

EU-hosted

**Pilot-ready.** EU-based, multi-model. **Merck, BASF** cited by the vendor - verify for yourself.

## DeepL

EU-hosted · Germany

**Narrow and safe.** Translation and write-assist, built in the EU. Dependable for what it does.

## Briink / SAP Joule

Domain-specific

**Specialist - slower to clear.** Impact, ESG and ERP workflows where a general chatbot falls short; expect a DPIA first.

**EU-hosted is the start, not the finish.** GDPR-capable ≠ compliant - it still needs a DPA, a DPIA, and Betriebsrat sign-off. And whatever the tool: **green for drafting and research, red the moment real personal data or a funding decision is in play.**

# Three arguments that unlock an AI budget.

## Art. 4

### The literacy duty

EU AI Act staff AI-literacy has applied **since Feb 2025**. Most organisations aren't yet compliant; enforcement begins **Aug 2026**.

[artificialintelligenceact.eu/article/4](https://artificialintelligenceact.eu/article/4)

## Today

### A live data leak

Staff already paste company data into private ChatGPT accounts. A sanctioned tool **closes a leak that is open right now**.

## 8 wk

### Ask for a pilot

Don't request a rollout. Request a pilot: **five licences, one team, one measured metric**.

#### THE ASK

"An 8-week pilot - five licences for the CC team, measured on hours saved in CSRD reporting. About €25 per user per month. Owner: me."

AI advises - you decide, and you sign.

# Write your position. Point it outward.

## A POSITION YOU CAN ADOPT

*“We use AI to extend our impact, never to replace judgment. Staff use sanctioned, EU-hosted tools inside our data boundary. AI drafts and scans; people decide and sign.”*

Who signs it: **CC lead** · **Data protection officer** · **Betriebsrat**

## THE OUTWARD LEVER

- 01 Map where a nonprofit you back actually needs AI.
- 02 Scope it with a specialist partner.
- 03 Fund responsible AI, not just any AI.
- 04 Lend your people through skilled volunteering.
- 05 Pass on what worked, so the next nonprofit doesn't start from zero.

MI4People

N3XTCODER

CorrelAid

Civic Coding

# Pick one task. Try it this week.

One sanctioned tool. One result you can show next time. Your name on it, not the AI's. Your take-home field guide has the prompts to start from - pick one:

- Draft a CSRD paragraph in Copilot - then run the checklist before you sign.
- Summarise five partner reports - and verify every figure it hands back.
- Scope one pro-bono AI ask with a nonprofit you fund.

**INTO BREAKOUT 2 →**

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