

AI as your lever

A lever needs a fulcrum and an arm. This is the fulcrum — what makes you *able* to move social impact.

AI advises — you decide and you sign.

YOUR LEVER PUSHES TWO WAYS

One fulcrum, two directions.

Inward → your own CC work

Reporting, partner research, the internal pitch. Faster work = more capacity for the mission.

Outward → to nonprofits

Your company's AI skills, channeled out: volunteering, scoping, funding responsible AI.

*Same fulcrum both ways: the right tool, used safely, with **you accountable**.*

THE FRAME

AI across your CC value chain.

● Partner research

● Application scoring

● CSRD / impact draft

● Stakeholder comms

● Grantee / funding
decision

● **draft & scan** · ● human-in-the-loop · ● you decide — never delegate

*Not "use AI everywhere" — know where it helps, and where **CC owns the responsible-AI call.***

LIVE DEMO — THE INWARD LEVER

Draft it. Catch it. Sign it.

1 Draft a CSRD impact paragraph from rough notes.

! It invents a number — **you catch it.** This is why you sign, not the model.

2 Rehearse your skeptical CFO — or GC / CEO.

~3h → ~40 min — and you still check every number.

WHICH TOOL?

Use what you already pay for.

Have M365? **Copilot** — safest (inside your data boundary)

Legal blocks it? **Langdock / Mistral** — EU-hosted

Translation? **DeepL** — the easy yes

ESG / CSRD? **Briink**, or **SAP Joule** for SAP shops

"EU-hosted" is the start, not the finish: still needs a DPA, a DPIA, and Betriebsrat sign-off.

Never paste confidential or partner data into a free consumer app.

GET IT APPROVED

Two arguments that move budgets.

Art.4

EU AI Act: the staff AI-literacy duty has applied **since Feb 2025** — you're likely non-compliant now; penalties land **Aug 2026**.

Risk

People already use private ChatGPT with company data. A sanctioned tool **stops a live leak**.

8wk

Don't ask for a rollout. Ask for a **pilot**: 10 licenses, one team, one metric.

The ask: "An 8-week pilot — 10 licenses for the CC team, measured on hours saved in CSRD reporting. ~€25/user/mo. Owner: me."

EU AI Act Art. 4: artificialintelligenceact.eu · shadow-AI: zew.de

TAKE IT FURTHER

Your position — and the outward lever.

YOUR AI POSITION (STARTER)

"Our CC function uses AI as an assistant, not a decision-maker — always with a named human signing off, in approved EU-hosted tools, in line with the EU AI Act."

Who signs it: align with Legal/IT — it's not CC's alone to set. You're not behind; almost nobody has this yet.

POINT IT OUTWARD

Don't build from scratch: MI4People · N3XTCODER · CorrelAid · Civic Coding.

5 steps → scope · match · pilot-scope · guardrail & Legal sign-off · measure as CSRD S3/S4. *Breakout 1 Track A builds it.*

ONE ASK

Pick **one** command.
Try it this week.

The fulcrum's yours now → the rest of the day is where you push. (Next: Breakout 2 / Position.)