

A LEVER FOR SOCIAL IMPACT

Using AI to move social impact further.

A lever multiplies effort. The same is true of AI in corporate citizenship - but only with the right capability and the right guardrails.

This session sets both: where AI helps, where it must not, and how you stay accountable.

One capability, two directions.

01 Inward

YOUR OWN CC WORK

Reporting, partner research, the internal pitch. Faster delivery returns more of your capacity to the mission itself.

02 Outward

TO THE NONPROFITS YOU BACK

Your company's AI capability, channelled outward: skilled volunteering, scoping support, and funding for responsible AI.

Both directions rest on the same principle: the right tool, used safely, with you accountable.

AI across the CC value chain.



The point is knowing where AI helps - and where **CC owns the responsible-AI call.**

AI advises - you decide, and you sign.

Draft it. Catch it. Sign it.

01

Draft it

Ask for a CSRD paragraph on our community programme. Minutes, not an afternoon.

02

Catch it

It invents a figure that was never in the brief. You spot it - because you read every line.

03

Sign it

Your name goes on it, not the AI's. You own the result - it was only ever a tool.

"...reaching €2.3M in measurable community value last year." ↳ a number the AI made up - caught before it shipped.

Pick a tool that fits your boundary.

Microsoft Copilot

SAFEST START

Inside your M365 data boundary

If you already run Microsoft 365, your data stays where it is. The shortest path to a sanctioned tool.

Langdock / Mistral

EU-hosted

EU-based, multi-model. **Merck, BASF** cited by the vendor - verify for yourself.

DeepL

EU-hosted · Germany

Translation and write-assist, built in the EU. Narrow, but dependable.

Briink / SAP Joule

Domain-specific

Impact, ESG and ERP workflows where a general chatbot falls short.

EU-hosted is the start, not the finish. GDPR-capable ≠ compliant - it still needs a DPA, a DPIA, and Betriebsrat sign-off.

Three arguments that unlock an AI budget.

Art. 4

The literacy duty

EU AI Act staff AI-literacy has applied **since Feb 2025**. Most organisations aren't yet compliant; enforcement begins **Aug 2026**.

artificialintelligenceact.eu/article/4

Today

A live data leak

Staff already paste company data into private ChatGPT accounts. A sanctioned tool **closes a leak that is open right now**.

8 wk

Ask for a pilot

Don't request a rollout. Request a pilot: **five licences, one team, one measured metric**.

THE ASK

"An 8-week pilot - five licences for the CC team, measured on hours saved in CSRD reporting. About €25 per user per month. Owner: me."

AI advises - you decide, and you sign.

Write your position. Point it outward.

A POSITION YOU CAN ADOPT

“We use AI to extend our impact, never to replace judgment. Staff use sanctioned, EU-hosted tools inside our data boundary. AI drafts and scans; people decide and sign.”

Who signs it: **CC lead** · **Data protection officer** · **Betriebsrat**

THE OUTWARD LEVER

- 01 Map where a nonprofit you back actually needs AI.
- 02 Scope it with a specialist partner.
- 03 Fund responsible AI, not just any AI.
- 04 Lend your people through skilled volunteering.
- 05 Pass on what worked, so the next nonprofit doesn't start from zero.

MI4People

N3XTCODER

CorrelAid

Civic Coding

08 - ONE ASK

Pick one command. Try it this week.

One task on your desk today. One sanctioned tool. One result you can show next time.

INTO BREAKOUT 2 →

AI advises - you decide, and you sign.